



MACKINAC ISLAND LILAC FESTIVAL PARADE

Parade Date: Sunday, June 18, 2023

Line up: 3:00 p.m. Start Time: 4:00 p.m.

Theme: Mackinac in Bloom

General Rules For All Applicants

- For any parade relevant questions, please contact Steph Castelein by email at steph@mackinacisland.org or 906-847-3783.
- All applications are due Friday, June 9th.
- There is no fee to participate in the Mackinac Island Lilac Festival Parade.
- The parade begins at Mission Point Resort and ends at Windermere Point.
- Parade applications are due to Steph Castelein at steph@mackinacisland.org.
- Please check-in at our booth before 1:00 pm at the Tourism Bureau booth the day of the parade to verify that your group is on the Island to participate in the parade. We are located at 7274 Main Street, next to the public restrooms and Mackinac Island Carriage Tour booth.
- ***NEW THIS YEAR: Each act needs a designated walker to walk in the front of the act and carry their lineup number.***
- Horse-drawn flat-bed drays and carriages must be arranged by the participant. There are a limited number of drays and carriages available and the Mackinac Island Tourism Bureau and Lilac Festival Committee are not responsible for arranging drays and carriages.
 - To set up a flat-bed dray contact Ray with the Mackinac Island Service Company at 906-847-3713.
 - To set up a carriage contact Jodi Gough with Gough Livery and Jack's Livery at 906-647-9863 or contact Mackinac Island Carriage Tours.
- Miniature horses and ponies *are not* allowed to participate in the Lilac Festival Parade.
- Each parade participant receives a complimentary round-trip ferry ticket to Mackinac Island. Please provide a list of participants as well as which ferry dock (Mackinaw City or St. Ignace) you will be leaving from in your application.
- Parade announcements and updates will be sent to the email listed on the application form.
- Entries in all parades must adhere to line-up times and rules.
- Campaigning is not allowed in the Mackinac Island Lilac Festival.
- Seated official governmental representatives elected by the people are permitted in the parade and are by invitation only.
 - Any entries advocating or depicting any political organization are not permitted.

- All units are required to maintain a forward motion.
- Safety precautions must be observed by all entries.
 - Throwing candy or items from a carriage or dray is not allowed. Handing items directly to parade viewers is allowed but must be pre-approved.
 - Please notify steph@mackinacisland.org if you are planning on handing out items during the parade to receive approval.
 - Items must be entertaining to the crowd – no solicitation, no noise makers, no political or election material allowed.
- All entries having music or sound amplifying systems maintain a volume that will not interfere with other entries, especially those with animals and need pre-approval. Please indicate on your registration form if you will have music or noisemakers.
 - If a unit is informed by a Parade official that the noise generated by their unit is too loud; they shall immediately turn the volume down.
- Units are responsible for providing water and sun protection for your participants.
- Acts will be judged during the parade. Judging takes place on the balcony of Lilac Tree Suites
 - Judging categories include: the Stella King Award, Most Spirit, Best Parade Float, Best Equine Act, Best Musical Group, Best Walking/Biking Group